

2022 EFC FOUNDATIONS SERIES

Encouraging Financial Conversations (EFC) is a program designed for case managers, social workers, and other frontline staff to help empower clients to achieve their financial goals and manage their money. EFC participants will learn techniques and strategies to help their clients create a financial goals action plan, build and maintain good credit, pay off debts, write a spending and savings plan, and protect themselves from fraud and identity

3-Week Virtual Statewide Summer Series!

AUGUST 2022 - TUESDAYS & THURSDAYS

TUES
AUGUST 2

TUES
AUGUST 9

TUES
AUGUST 16

THUR
AUGUST 4

THUR
AUGUST 11

THUR
AUGUST 18

9:00AM - 10:00AM SUMMER SERIES

REGISTER FOR EFC NOW!

REGISTRATION IS REQUIRED TO ACCESS ZOOM

QUESTIONS?

If you have questions about EFC, please contact:



Carol Bralich

carol.bralich@wisc.edu

Jenny Abel

jenny.abel@wisc.edu



EFC FINANCIAL DISCUSSION TOPICS



FINANCIAL CONVERSATIONS



SETTING GOALS



MAXIMIZING INCOME



SPENDING



SAVING



BORROWING



PROTECTING YOUR MONEY