Financial Coaching Foundations Workshop

Join us for this live, online course!

Winter 2027: 5 sessions Mon. & Thurs. from 10am – 12:30pm CT: Jan. 28, Feb 1, 4, 8, and 11. Check-in session to ensure access to materials: Jan. 25, 10:00-11:00 CT

Help your clients build skills for lasting change with Financial Coaching!

Participants will:

- Practice foundational coaching skills for deeper listening and impactful questions.
- Apply proven strategies for achieving goals and lasting behavior change.
- Develop techniques for increasing client motivation.
- Apply the A|4 Coaching Model during in-class coaching sessions.

This course will be held live via Zoom. The 5 sessions will not be recorded. Participants are expected to attend all 5 scheduled dates for the Summer course and complete assignments between lessons to earn 1.4 CEU's through the University of Wisconsin.

Note: This course does not cover basic money management topics. Participants are expected to have a working knowledge of financial education. All course materials will be provided online.

Course Registration Fee: $325.

Click on the link below to register for the Winter course. Registration closes January 22 or earlier if the class becomes full.

Register for **Winter 2027 Course**

Questions? Contact the **Registrations Office**: registrations@cerc.wisc.edu or 608-262-2451. Or Jenny Abel, UW-Madison Division of Extension, jenny.abel@wisc.edu.

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https://finances.extension.wisc.edu/financial-coaching/